



To complement the City of Lee's Summit's strategic planning initiative, a Speakers' Series has been developed. The Speakers' Series will bring thought leadership from some of the region's business and community leaders to the process in Lee's Summit.

All Speakers' Series presentations will be held from 7-8:30 p.m., at the MCC-Longview Campus at the Education Center. MCC-Longview is located at the intersection of 3rd Street and Longview Road in Kansas City, MO.

**To RSVP, contact Holly Braswell
at hbraswell@leessummit.org
or 816-525-6617.**



Speakers' Series

A Regional Perspective with Local Impact

Dayton Moore

Vice President & General Manager Kansas City Royals

Creating High Performance Teams

November 11, 2008

What does it take to create a high performance team? Dayton has learned from some of the best in Major League Baseball. He will describe the process of creating a winning team on the field and how to apply those tried and proven concepts to creating our Key Performance Area teams and what it takes as team members to execute.

Dayton Moore was named Senior Vice President-Baseball Operations/General Manager on May 30, 2006. He officially assumed his duties, becoming the sixth general manager in franchise history, on June 8.

Moore was presented by the Braves 400 Club with its Ivan Allen, Jr. "Mr. Baseball" Award, given to "the person who has contributed significantly to the promotion of baseball in the Atlanta area" in February 2006. He was also awarded the 2005 Executive of the Year by the Mid-Atlantic Scouts Association. He was named by Baseball America in 2005 as one of the Top 10 Up-and-Coming Power Brokers in Major League Baseball and in 2004, was named the top general manager prospect by the same publication.

Moore, a native of Wichita, Kan., brought an impressive resume to the Royals in 2006. He had previously worked for the Atlanta Braves organization since 1994, most recently serving as Assistant General Manager/Baseball Operations since August, 2005.

Prior to his tenure as assistant general manager, Moore served three years as Director of Player Personnel where he was responsible for overseeing all aspects of scouting and player development. He originally joined the Braves organization as an area scouting supervisor and was promoted to the front office in August, 1996 as an assistant in the baseball operations department. Moore was named Assistant Director of Scouting in November of 1996 and added the title of Assistant Director of Player Development in 1999. He was promoted to Director of International Scouting during the 2000 season and earned a promotion to Director of Player Personnel in 2002.

Prior to joining the Braves organization, Moore served as an assistant baseball coach at George Mason University from 1990 to 1994. While working on a graduate degree at GMU, Moore also managed the Winchester Royals of the Shenandoah Valley League from 1991 to 1993.

Moore played a key role in a majority of the Braves string of 14-straight division titles. Under the leadership of Braves General Manager and former Royals GM John Schuerholz, the Braves earned the prestigious Organization of the Year Award from Baseball America several times, including 2005, when 18 rookies contributed to a team that posted 90 wins. The Braves won at least 100 games five times between 1997-2003 and had not won fewer than 88 games in any non-strike shortened season since 1990 prior to the 2006 season.

A leader in the Kansas City community, Moore was named in 2007 to the Board of Directors of the NAIAs Champions of Character program which instills an understanding of character values in sport and provide practical tools for student-athletes, coaches and parents to use in modeling exemplary character traits.

Moore graduated from George Mason University in 1989 with a degree in physical education and health. Three years later, he earned his master's degree in athletic administration from GMU. He and his wife, Marianne, reside in Leawood, Kan., and have two daughters, Ashley and Avery, and a son, Robert.